



CTDA



CTDA Mission Statement

While protecting and promoting the well-being of the California tire industry by providing a unified voice before state, county and local legislators and regulators, California Tire's Dealers Association provides benefits and a platform for members to interact in a meaningful way.

CTDA Annual Sponsorship Program

Associate Partner \$500

- CTDA Website Listing
- CTDA Sponsor Listing
- Quarterly issue of *Tires & Treading* magazine
- Free attendance to Area Meetings & Annual Luncheon

Bronze Partner \$1,000

All Associate benefits Plus:

- Webinar Presentation—One Per year
- Article contribution to *Tires & Treading* magazine
- Tabletop sponsorship at 2 CTDA Area meetings
- Logo in *Tires & Treading* magazine

Silver Partner \$2,500

All Bronze benefits Plus:

- Half page ad in ea. issue of *Tires & Treading* magazine
- Annual Luncheon Silver Sponsorship
- Promotional email blast
- One tabletop display at four Area Meetings
- Two additional Admissions to Annual Luncheon

Gold Partner \$5,000

All Silver benefits Plus:

- Website Banner Ad
- Annual Luncheon Gold Sponsorship
- Two Promotional Email blast
- Full Page ad in *Tires & Treading* magazine
- One Tabletop display at six Area Meetings
- Three additional Admissions to Annual Luncheon

Diamond Partner \$10,000

All Gold benefits Plus:

- Exclusive logo at the top of CTDA Homepage
- Dedicated page on CTDA website
- Opportunity to speak at CTDA events

Join the CTDA community and become a Sponsor today!



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SPONSORSHIP APPLICATION

COMPANY INFORMATION

Company Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Date: _____ Signature: _____
 Referred By: _____

ANNUAL DUES

- Associate Member (\$500)
- Bronze Sponsor (\$1,000)
- Silver Sponsor (\$2,500)
- Gold Sponsor (\$5,000)
- Diamond Sponsor (\$10,000)
- CTDA/1800EveryRim Luncheon Title Sponsor (\$2,500)
- CTDA/1800EveryRim Luncheon Turbo Sponsor (\$1,200)
- CTDA/1800EveryRim Luncheon Apex Sponsor (\$500)
- CTDA Website Banner Advertising (\$2,500)

Check enclosed

Credit Card #: _____

Exp.: ____/____

TOTAL DUE: _____

All major credit cards accepted.

DUES MAY BE DEDUCTIBLE AS A NECESSARY BUSINESS EXPENSE.

CTDA OFFICE INFORMATION



CTDA

California Tire Dealers Association

CTDA Main Office: 2235 Park Towne Cir., 2nd Floor

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Executive Director: Marc Connerly

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